

## Wheathampstead Parish Council Village Day Committee 4 August 2009, 19.00h

Present	Councillors	A Waterfield	Chairman
		J Burgess	
		N Clements	
		T Reason	
		L Coates	
		PCSO J Merritt	Police
		Julia Warren	Clerk to the Parish Council
		Press	0
		Public	0

### 475-09 APOLOGIES

Apologies were received and accepted from Councillors A Brewster and I Begg (personal reasons)

### 476-09 QUESTIONS FROM THE PUBLIC

None

### 477-09 SPECIFIC DECLARATIONS OF INTEREST

None declared.

### 478-09 MINUTES

The Minutes of the meetings held on 7 July 2009 were approved.

**Resolved To confirm the Minutes of the meeting held on 7 July 2009 to be a true and fair account and for these to be signed by the Chairman.**

### 479-09 REVIEW OF VILLAGE DAY 2009

The chairman thanked everyone, including friends and family members, for their support in making such a successful Village Day 2009.

It was agreed that the significance of Village Day be featured in the Pump, that it exists to support the local community and much of the funding for it is paid for by advertisers in the programme. The day is a fun family day at which local organisations are encouraged to participate and facilitated to advertise their presence so gaining local awareness and membership, as well as potentially raising group funds. Correspondence revealed that a number of

organisations had benefited from their attendance at Village Day both financially and in profile raising, for example Homestart, CMS and the allotments. This information could perhaps be shared.

Large tins of sweets and biscuits could not be obtained due to seasonal factors, agreed to in future source these earlier in the year

The float procession start point, moved in 2009 to Wheathampstead House car park which offered more space but no additional facilities for those travelling a distance was generally preferred. Improved signage for parking (away from the school) and for refreshments - available at the Social Club was considered for 2010.

The police reported that from their perspective it was a successful day with no problematic incidents.

A few improvements for future years were discussed and agreed:

- Re-aligning hog roast and moving the Horticultural Society stalls up field slightly to better mutual benefit
- Additional notice with stall layout in car park
- Additional separate microphone for arena events to localise this information and free-up PA system (Cllr Waterfield confirmed that he would loan his for 2010)
- Better liaison with fairground providers
- Use centre fold of programme to list programme of events for Village Day and obtain a proof copy pre print run
- Amend large boards advertising Village Day and positioned at entrance points to Village – to include parade start time
- Lucky programme draw £20 prize for 2010
- Source prizes earlier and have a contingency plan
- Rosettes for all floats to acknowledge the effort by all groups
- Clerk to approach Wheathampstead Club to ascertain whether its facilities could be promoted to visitors such as the Pipe Band
- Clerk to further stress the importance of health and safety to those in the procession, emphasising that children should not walk between floats.

**Resolved To note the report and approve the recommendations**

#### **480-09 THEME 2010**

A number of themes were discussed including ideas suggested by those attending Village Day 2009, for example: soaps, musicals, cartoon characters, heroes, outer space, reach for the sky, seasons of the year, Scott of the Arctic, on the farm, save the planet.

2010 marks the 950<sup>th</sup> anniversary of the Wheathampstead Charter being granted by Edward the Confessor to the Abbey of St Peter at Westminster. The Village became independent of the crown at this point and it is a theme some may wish to include for the day. It was agreed that a general theme permitted a plethora of interpretations would be 'Wheathampstead Now and Then 1060 – 2010'.

**Resolved**            **That the theme for 2010 Village Day be 'Wheathampstead Now and Then 1060 – 2010.'**

**481-09        FINANCIAL REPORT**

A report showing income and expenditure to date for Village Day 2009 had been circulated. The programme advertisements income assisted greatly to funding the day. The added value of paid for attractions was discussed.

**Resolved**            **To note the report.**

**482-09        ACTIONS POST 2009 AND PRE 2010, and EARLY BOOKINGS 2010**

It was agreed that early bookings be made for the following:

Art Display  
Artskool  
Classic Motor cycles  
Ferrets  
Fire & Rescue Service  
Fowkes Amusements (including candyfloss)  
Heartbeat FM & playbus if available  
Heartwood Forest  
Hog Roast  
J & J Amusements  
Mead Quilters  
Morris Men  
Noviellos Ice creams  
Pipe Band  
Police  
Pony Club (through Lillian Coates)  
St John Ambulance  
Teas in Hewitt Room  
WFC  
WWFC  
Youth Connections

Reptiles would also be included, perhaps in a smaller tent enclosure. No specific childrens' entertainment would be booked for 2010. The idea of a tug of war was discounted due to the hazard of rope burns.

It was hoped that the Pony Club would be able to fill the final arena slot in 2010, following a 'Most Like Your Dog' competition – a new feature which appeared to have been well received. With greater advance publicity the committee hoped that one of the community stalls might offer facepainting to complement this attraction.

A beer tent had been considered for 2009, and the idea discounted for policing reasons. The 2009 event was a successful family event and agreed to be a model to continue. It was agreed that the local pubs be encourage to participate more fully in 2010 by being invited to advertise in the programme and to each enter a float, thus advertising their proximity to the Marford Field.

2010 being a landmark year in the history of the village consideration to additional events were given. It was recommended that a working group of councillors and interested village people consider this further, perhaps a musical event to continue along the River Lea after the duck race.

The cover picture for the 2010 programme would be the new Village Sign, showing the Village as central to the theme be it at which ever era.

- Resolved**
- 1 That the Clerk book the attractions as discussed, stall holders as in previous years would be invited to apply in 2010.**
  - 2 Clerk to write to Chief Constable Frank Whitely thanking him for police support**
  - 3 Clerk to write to Wheathampstead Club asking that it be identified as a refreshment point particularly for those involved in the procession**
  - 4 Clerk to invite local public houses to advertise in the programme and participate in the procession**
  - 5 To recommend to Council the establishment of a working group to look at additional entertainment for 2010 charter year.**

#### **483-09 PROGRESS AGAINST VILLAGE PLAN TARGETS**

Progress against targets was discussed:

Target	Issue	Comment
V1	Include a beer tent	Invite adults to support post Village Day events at local hostelrys through liaison

V2	Engage people	young	Continue to work with local schools, Hip Hop, connexions, Artskool, WFC, WWFC, scouts etc
V3	Rubbish		Continue litterpick and assistance of Litterblitzers. Recycling van unable to attend in 2009 due to staffing commitments
V4	Ethnic Food		Ethnic food stall 2009 (curry etc) in aid of Bombay Street Children – successful.
V5	It's a knockout		Discounted on Health & Safety grounds
V6	Traditional day	sports	Local primary schools unable to participate in 2009 but hope to do so in 2010. Minute 472-09 above suggests possible post Village Day musical picnic type event

**Resolved To note progress.**

**The Chairman declared the meeting closed at 21.12h.**

**Dated this day of 2009**

**Chairman**